



Horizons University

Private Higher Education Establishment
Registered with the Rectorate of Paris
under registration number : 07563245 - UAI : 0451674A

DBA in International Business



www.huparis.edu.eu

DBA in International Business

The DBA is the research , which aims at making a contribution to both management practice and theory. The dissertation may result in a journal publication.

The learning objectives of this Degree are to provide high quality skills and the required knowledge for Company Leaders and Executive Managers. The DBA structure at Horizons University is made up of core and elective courses. These courses are spread out through the three years, and the dissertation is only written during the second and third year. During their time at Horizons University, students will have to take Foundation Seminars. Students complete an independent dissertation in the last two years of their DBA. The dissertation supervisor is assigned to the doctoral student for guidance only after the Research Proposal is approved by Horizons University.

Duration

The DBA was designed to last 3 academic years. However, due to Horizons University's differentiating flexible approach to teaching, you can accelerate your degree or adapt it to fit your personal responsibilities. This is possible because of the self-paced learning approach, where you complete courses at your pace, and you may begin new courses any day of the year - when you are ready.

Studying Options

It is possible to study both on-campus (in French) or online (in English).

Career Prospects

The DBA in International Business prepares students: for leadership positions in global organizations; for careers as independent consultants; to become entrepreneurs and business researchers.

Degree Value 180 ECTS

Admissions Requirements

- A Bachelor and a Master's degree with a major related to Business.
- 3 years or more of business related work experience.
- **When studying online:** The candidate must have proficiency in the English language. When the candidate is a not a native English speaker, has not completed a degree in English, or has not worked in English, the prospective student must have a TOEFL score of 500PBT/61IBT (or equivalent score in an equivalent English test).
- **When studying on-campus:** The candidate must have proficiency in French language. When the candidate is a not a native French speaker, has not completed a degree in French, or has not worked in French, the prospective student must have a pass score in a French language test.

What our current doctorate students are saying about the Horizons University's DBA

'Very challenging and inspiring'

'I chose this program because of its flexibility, and because it gives me the opportunity to do research in my area of interest'

more testimonials available on our website home page

Structure of the DBA in International Business



Course List :

YEAR 1

DBA658 International Business Strategy
DBA673 Business Research Methods
DBA674 Quantitative and Qualitative Methods
DBA792 Dissertation Proposal

YEAR 2

DBA660 Global Economy
DBA661 Multicultural Management
DBA780 Journal Writing
DBA802 Dissertation Writing

YEAR 3

DBA670 Global Communication
DBA810 Dissertation Writing up and Defense
DBAxxx Elective

Foundation Seminars:

The Foundational Seminars are included in the DBA program to ensure that students all have a knowledge of basic business areas which are not covered in the Core Courses. These courses are required for graduation, and yield extra credit.

Core Courses:

The core courses designed for the DBA enhance students' knowledge of research methods. The core courses specifically reinforce the business topics that are important for a DBA in International Business. These courses will develop the student's **critical thinking, communication skills, and global awareness** through internationally focused courses.

Electives:

The Elective courses are designed to increase the students' in-depth comprehension of topics in International Business:

- ◇ Emerging International Markets
- ◇ E-Commerce
- ◇ International Human Resources Management

Dissertation:

The dissertation is largely independent research and writing, completed under the supervision and guidance of experienced faculty.

The dissertation is composed of two phases:

Phase I: Research Proposal, which is developed during the "Business Research Methods" course. Once this is approved by the university, the student can pass to the second phase.

Phase II: Independent Research and Dissertation Writing

These two phases are done with two separate supervisors.

Viva:

The Viva is the final step of the DBA. At this stage the DBA Dissertation is defended in front of a jury.

Welcome to Horizons University, your “*university of the 21st century.*” We are a highly flexible university delivering programs that fit your reality and give you practical experience. While you study at Horizons University you can live anywhere in the world and work full-time. We adapt to your schedule thanks to our one-to-one teaching/coaching approach. Most of our professors have been working in the field they teach for a minimum of 10 years. You can be sure that your experience at Horizons University will be relevant to the changing world and to your personal reality.

Our graduates travel the world, live in the five continents, hold leadership positions, manage their own companies, are ready for change and believe in the need for a shift in the educational experience.



Horizons University is a non-profit Establishment registered with the Rectorate of Paris.



The Horizons University DBA is recognized for its excellence by ECBE (an European accrediting body), and ACBSP (an American accrediting body).

As a Horizons University student, you can be a part of the best in business



Horizons University is registered in:
Paris Regional professional Training
Control Department (n° 11756124075)

Practical Information:

Tuition and Fees

3450€ tuition per academic year
60€ registration fee
80€ technology fee

Admissions Process

1. Application

First you must send all required documents to Horizons University either via email or post.

2. Processing

Once you have submitted your complete application, Admissions Committee will appraise your application and get back to you with the results of the evaluation.

3. Enrollement

Once accepted you will be eligible to enrol. The enrolment process is simple and fast. You will receive the contract and some other documents for complete and signature, Then you pay your tuition. For more information on the various ways that you can pay your tuition please reply to contact@hu-paris.eu

Supporting Documents for Application

- Your resume (Curriculum Vitae),
- A Motivation Letter,
- Scanned copies of all diplomas and transcripts obtained to date,
- Proof of language proficiency
- Copy of your passport.

- A research Project

Application and Enrolment Dates (Online)

You may enrol to the Horizons University DBA Online 365 days a year.

Once accepted, you can enrol to the DBA program anytime, and begin your courses any day, because courses have enrolment on a rolling basis.

Graduation

Diplomas are shipped upon successful completion of the degree. Students wishing to attend graduation on our campus should contact the university at least 4 months prior to graduation

Central Paris Campus
Horizons University
5, rue Conté
75003 Paris, France

Prices subject to change

Contact our team at
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